

Put your business skills to the test with a new venture, but will it impress the dragons enough to get the funding required?!



How Does it Work?

Your group will be split into teams who will have to work together to design and build a new product for their specified industry. Each team will be designated a different industry in which they must build their product, so there can be no copying of other teams, and will also be given a budget that they must stick to.

Once the group has been split into teams, each team will be allocated an instructor to help with ideas and to keep an eye on the time and the cash flow! Your instructor will give you a brief on your time restraints, budget responsibilities and a few tips about the dragons!

So How Do We Build Our Product?

The teams will be given time to decide what type of product they want to design and build and then all the teams must make their way to the Supplies Superstore. At the Supplies Superstore it is a case of first come first served! Your team have to try and buy whichever supplies you think may be of use to building your new gadget. This is where your bartering skills come in handy!

This event will include something for everyone as you will have to assign roles to each member of your team and must have the fiction to back up why your invention will be a success. The roles each team must assign are:-

Product & Design	Building & Maintenance	Sales & Marketing
Finance & Accounts	Growth & Development	

When do we see the finished film?

Once all the teams have built their inventions and it is presentation time, everyone is brought together and each team will take it in turns to present to the Dragons.

With their colleagues/audience watching, the presentations will be co-ordinated by the host who will introduce the dragons who could be any of the following:-

- Dell Boy Laptop - a computer guru who has made his millions through computers worth an estimated £60 million
- Sally Burys - the wife of the owner of a supermarket chain who believes she is a business guru in her own right. Her husband is worth an estimated £100 million, she is probably worth £10 million
- Ernest Young - a multi millionaire jewellery retailer who began selling sovereign rings out of his car boot in Peckham worth an estimated £50 million

After all the teams have given their presentation then the dragons will decide which team's invention is the best and which team deserves the £100,000 prize fund, which means medals and a trophy!

How Much?

The costs below are based on activities only for a half day, without venue costs.

20 People	£2280 + V.A.T	30 People	£2640 + V.A.T	Up to 40 People	£2880 + V.A.T
50 People	£3120 + V.A.T	60 People	£3360 + V.A.T	Any more than 60 people	P.O.A

Summary

This event is a fun way of making people work together while keeping within the timescales and budget restraints and also practising their presentation skills.

Please note all bookings are subject to availability and our terms and conditions

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